



Global to Local

- Neighbors connect with neighbors
- Rethink wealth as well-being
- Steward our collective wealth
- Take local action

As we explored ways of measuring progress beyond GDP, it became increasingly clear that while the global conversation is essential, there is tremendous potential at the grassroots for taking action now.

- * How do we connect neighbors together?
- * How do we help people rethink wealth as well-being?
- * How do we inspire people to take action in stewarding this collective wealth?

How do we inspire action?

- Engaging
- Approachable
- Generates hope



So we started developing discussion materials for neighborhoods and communities. We figured if it was approachable, engaging and generated hope, people would be attracted.

So we took a cue from the Swedes, who turned a subway staircase into musical steps. Very quickly people abandoned the escalator for the fun of walking up the stairs.

Dimensions of wealth



Food



Carbon



Clean air, water soil



Spiritual Capital



Biodiversity



Health

We represented each dimension of wealth with a symbol and just asked people to identify 3 qualities that would indicate the ideal state of that asset.

For instance, what would food look like in a healthy, sustainable world? Perhaps it's: affordable, accessible and healthy.

Simple way to measure



Food



Biodiversity



Clean air, water soil



Then we gave them a simple rating scale to assess the current state of each asset. We started with a 1-10 scale and realized that was too cumbersome. What does "3" mean? But this way, people can quickly identify which assets are doing well and which need attention.

We started with the 9 dimensions of well-being wealth that Arthur listed. As we listened to people, we realized there are other assets that are also important to folks. So we expanded the list AND provided room for people add their own.

Consultation

Principles:

- Oneness of Humanity
- Harmony & Inspiration
- Inner Work



Process:

1. Express your view
2. Let it go
3. Seek truth
4. Support the decision

We also wanted to give people simple tools for working together on solutions.

Consultation provides a powerful way to understand what is actually happening, to examine an issue from all points of view, to make sure all voices are heard and to build consensus around collective action.

It is based on the principles of...

And involves the process of...

Vision sparks hope



There's so much doom and gloom around climate change that people feel paralyzed. But if you help them reframe it and realize they have wealth assets they can steward, rather than resources that are being exploited, then they start to realize there IS something they can do.

In doing so, we tap into the human spirit. We release our enormous potential to create, to collaborate, to envision, to transform our circumstances.

Now we are starting to connect these neighborhoods across the globe, to share ideas and inspiration and learn from one another.

<https://www.ourprosperousworld.com/local-action>

Download Resources



OurProsperousWorld.com
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These materials are free and ready to download at OurProsperousWorld.com. They've been translated into French and German, so far. And we are working on creating more resources.

We've had some wonderful feedback from folks.

One group from Austria shared:

"The Community Inventory went unexpectedly smooth and immediately left us with a kind of surprise as to how few 'pluses' were chosen. But it lead immediately to the question "Where do we want to start improving...? And that triggered valuable action candidates."

So these are the materials we developed for local conversations. Feel free to download them and share them with any community groups who might be interested.

Next, you'll get to hear from people who have taken these ideas to their local communities and are generating action at the grassroots level.